



SCOTTISH

SCHOOL & COLLEGE LEAVER FESTIVAL

X THE NATIONAL APPRENTICESHIP **SHOW**

SCOTTISH EVENT CAMPUS, GLASGOW, 3-4 MARCH 2026

SALES PACK 

EDUCATING AND INSPIRING YOUNG SCOTLAND

03

WHERE AND WHEN?

04

ABOUT THE EVENT

05

WHY YOU
SHOULD EXHIBIT

06

WHO ARE OUR
VISITORS AND
WHERE DO THEY
COME FROM?

07

HOW DO WE
ATTRACT
OUR VISITORS?

08

HOW TO
PARTICIPATE

09

PREVIOUS
EXHIBITORS
INCLUDE...

10

NEXT STEPS...



NAS Media are delighted to announce our all new, bigger and better Scottish careers and skills event for 2026 - **the Scottish School & College Leaver Festival X National Apprenticeship Show** 3-4 March 2026.

Building on the success of our previous National Apprenticeship Shows at the SEC, Glasgow we are collaborating with the Scottish School & College Leaver Festival to create Scotland's largest careers and skills event for young people.



Some key highlights...

- Over **7,000** young people attending over two days
- Over **60** participating exhibitors and sponsors
- **Subsidised travel** offered to every School, College and other educational groups throughout Scotland
- Inspirational talks and interactive demos
- **FREE** tickets for all visitors

Join us and show your support for young people in Scotland!



We are the only large-scale careers and skills event in Scotland for young people and we strongly believe that showcasing opportunity face to face cannot be beaten.

It's imperative that we are able to show young people as wide a range of opportunities as possible, whether from high growth industries such as Tourism, Health and Social Care, and Construction or from those areas where skills are in high demand such as the digital economy or Net Zero.

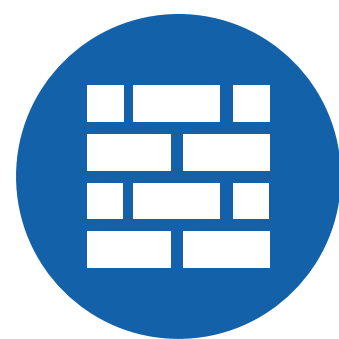
If you can showcase opportunities in any of these sectors, then we want you to shout about it:



**AGRICULTURE,
FORESTRY AND
FISHING**



**CHEMICAL
SCIENCES**



**CONSTRUCTION
AND BUILT
ENVIRONMENT**



CREATIVE



**DIGITAL
TECHNOLOGIES**



ENERGY



**ENGINEERING AND
MANUFACTURING**



**FINANCIAL AND
PROFESSIONAL
SERVICES**



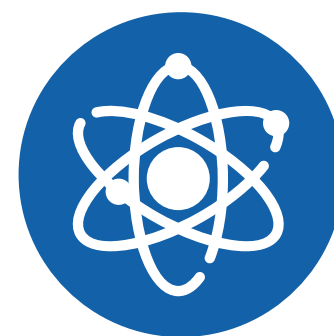
**FOOD AND
DRINK**



GREEN



HEALTHCARE



LIFE SCIENCES



SOCIAL CARE



**TOURISM AND
HOSPITALITY**



TRANSPORT

This event is promoted to every Secondary School and College, as well as other educational centres and community groups, across Scotland.

Visiting groups attend from **across the whole of Scotland** to find out more about Apprenticeships, post-School and post-College options for their students.

Track your visitor interactions for better ROI.

Included in your booking is use of our bespoke scanner app, which allows staff on your stand to scan the QR code of any visitor. All data is then sent to your main booking contact within three days of the event taking place, making follow up as easy as possible.

[Click here to watch a video about the scanner app.](#)



We maintain a database of senior contacts within every educational establishment in our target area and have multiple contacts at each, these contacts include:

- **Heads/Principals**
- **Year Heads**
- **Careers Leads**

We provide a **travel bursary** towards the cost of transport for education establishments bringing groups to visit. At a time where budgets are seriously under pressure this gives us a distinct advantage over similar events and encourages Schools/Colleges to bring whole year groups.



All packages include:

- Shell Scheme Stand with Nameboard on all open sides
- Event Carpet
- Profile on the website, pre and post-event
- Inclusion in social media campaigns
- Option to provide additional digital resources for campaigns (videos, images, reels and more!)
- Complimentary use of our bespoke and upgraded Scanner App – the easiest way to capture visitor data and stay in touch post-event
- Articles in our quarterly newsletter (subject to approval)

We are able to offer a bespoke, subsidised rate for small businesses (limited and only available first come, first serve).

All rates and details are listed on the Exhibitor Packages document – please contact us if you haven't received your copy of this yet!

Booking your stand with us couldn't be simpler, just let us know your preferred package and we'll pop over a document to sign. Once this has been returned our Operations Team will be in touch with further details, and then on hand to help you arrange your stand, and make the absolute most of your investment and time at the Scottish School & College Leaver Festival X National Apprenticeship Show!















If you would like to find out more information, then the best thing to do would be to arrange a short Teams meeting with **Dan Webster**, Sales Director for the Scottish School & College Leaver Festival X The National Apprenticeship Show. We'll take up no more than 15 minutes of your time!



[CLICK HERE](#) to book a Teams meeting now.

Or alternatively contact **Dan Webster** on **0208 159 2412**
or **dan@nasevents.co.uk**

